PRINT TECHNICAL SPECS

FULL PAGE

IMAGE AREA: ---------- 7.625” (W) x 10.125” (H)
BLEED: ----------ADD 0.5” ON ALL SIDES
IMAGE AREA + BLEED = ------- 8.625” (W) x 11.125” (H)

SPREAD

SPREAD: ---------- 16” (W) x 10.125” (H)
BLEED: ----------ADD 0.5” ON ALL SIDES
IMAGE AREA + BLEED = ----------17” (W) x 11.125” (H)

HALF PAGE HORIZONTAL: ----- 7.625” (W) x 4.95” (H)

HALF PAGE VERTICAL: ---------- 3.75” (W) x 10” (H)

QUARTER PAGE: ---------- 3.75” (W) x 4.95” (H)

EIGHTH PAGE: ---------- 3.75” (W) x 2.4125” (H)

SIXTEENTH PAGE: ---------- 1.8125” (W) x 2.4125” (H)

ADVERTISMENT INFO

- SLUG MAGAZINE will build your ad for an additional fee of $50
- Ads received after deadline specified will be charged a fee of $75

FILE SETUP

- All ads must be submitte as CMYK Color Profile
- TIFF, JPEG, PDF
- 300 DPI / PPI or higher

- LIVE AREA: All text and images not intended to be cut off need to be within the live area (gray box).
- CUT LINE: The red dotted line represents where excess paper is cut and trimmed to the magazine final size.
- BLEED: The teal area from the cut line to the bleed line (blue line). Images, backgrounds and other artwork intended to stop at the page’s trimmed edge have to extend to the bleed (blue) line.

CONFIDENT ABOUT YOUR DESIGN SKILLS; USE THE LINK TO OUR ADVERTISEMENT TEMPLATE: TINYURL.COM/SLUG-AD-TEMPLATE

*** INSERT PRICING & SPECIAL ADVERTISMENT PLACEMENT AVAILABLE UPON REQUEST. ***

LUGMAG.COM ✦ @SLUGMAG ✦ SLUGMAG.COM ✦ @SLUGMAG ✦ SLUGMAG.COM ✦ @SLUGM
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